

Complete Industry Intelligence Platform in 5-6 Weeks

Action	Who	Week					
		1	2	3	4	5	6
Allocate Partner Team							
- Project Manager x 1 (part-time)	Partner	■					
- Tech / Data lead x 1 (part-time)	Partner		■				
- Designer (part-time)	Partner			■			
- Editor / Lead-writer x 1	Partner				■	■	
- Sales x 1-2	Partner						■
Create Industry Structure - Definitions and Keywords							
- Categories	Partner / SE		■	■			
- Companies	Partner / SE		■	■			
- Other Entities (eg Brands, Executives)	Partner / SE			■	■		
- Regions	Partner / SE			■	■		
Create Trigger Events - Definitions and Keywords							
- Create Trigger Events	Partner / SE			■	■		
o eg VC Deals, News Contracts Wins	Partner / SE						
Prepare Data Feeds							
- Identify and Prioritise Key Global Article Feeds	Partner				■		
Train System - Test and Refine							
- Category Indexing Results	Partner / SE			■	■	■	
- Company and Other Entity Indexing Results	Partner / SE			■	■	■	
- Trigger Event Indexing Results	Partner / SE			■	■	■	
Design and Marketing							
- Deliver Product Logo / Colour Sets / Photos	Partner			■			
- Deliver Marketing Copy and Collateral	Partner				■	■	
Load Partner Article Archive							
- Deliver Historic Article Archive (XML)	Partner		■	■	■		
- Load Up Article Archive and Initiate Indexing	SE					■	
Technology Development Timeline							
- Create New Industry Application	SE	■					
- User Interface Build							
o Implement Design Elements	SE			■	■		
o Implement Watchlist Alert Functionality	SE				■		
- Partner Management Console Implementation							
o Newsletter Builder Module	SE				■	■	
o Subscription + Trialist Admin Module	SE					■	
o Content Management System (CMS)	SE				■		
o Writer and Editor Management Module	SE					■	
- EditorEye							
o Implement Writer Curation Workflow	SE				■		