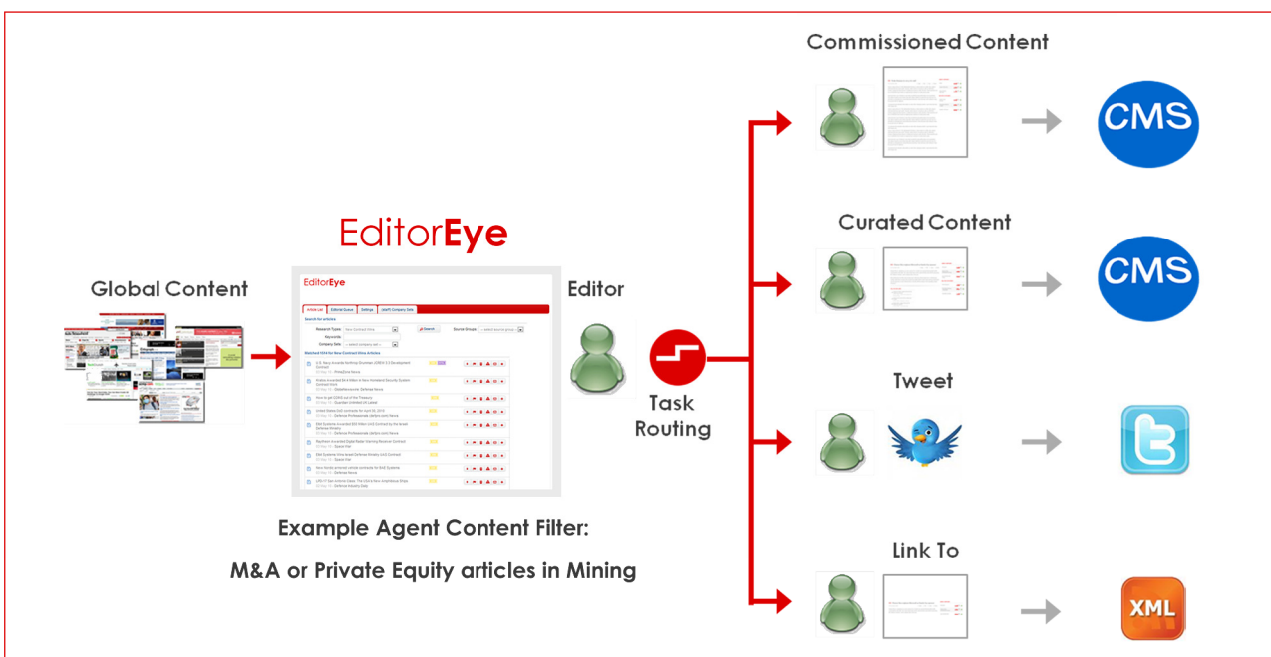


EditorEye powers curation for leading journalist teams

EditorEye allows writer teams to instantly spot relevant stories breaking globally in their specific areas of coverage and create instant curated content - driving up web search results and hence advertising, subscription or lead generation income.

Key features:

- ▶ 400,000+ global news and blog articles filtered daily across all topics and industries
- ▶ Agent based filtering to deliver personalized stream of relevant stories
- ▶ One-click addition to Editorial Queue
- ▶ Workflow routing to in-house or freelance writers - for curation, commissioning or simple linking



Agent based approach allows for highly tailored and flexible filtering of relevant live content according to almost any criteria required. EditorEye has a pre-built library of agents - and creation of bespoke new agents is simple:

